SVKM'S NMIMS
Deemed to be UNIVERSITY

SCHOOL OF
BUSINESS MANAGEMENT

www.nmimsbengaluru.org

APPLY NOW

Advance your career with a Globally Accredited Management program

ASSOCIATION OF MBAS ACCREDITED

SAQS ACCREDITED

Business Today 5 Best Business School in South India 2019

Post Graduate Diploma in Management (Executive)

20 Month Weekend Program for Graduates with over 3 years of work experience

The NMIMS Executive MBA advantage:

Perfectly designed for a busy working executive.

True blended learning for 3X the impact!!! Physical classes + Online live class + Recorded sessions* for revision anytime.

Customise your own course with the widest choice of electives. To meet your unique educational needs & subjects of interest. Highest number of electives spread across 2 Trimesters.

Learn from accomplished academics with decades of teaching experience and senior Industry professionals. We understand what is important for you.

* Conditions apply

Harvard Business Publishing Content & Case Studies

Backed by the unparalleled 40 years legacy of NMIMS. 750+ Faculty Members and 8 Campus Centres.

Benefit from the large Alumni network: See what a few of your alumni have to say. (Page no. 6)

Ideal location - Koramangala, the hub of young executives and most convenient for weekend classes.

Program Schedule : A rigorous pedagogy conducted in 5 Trimesters, spread over 20 months. Face to face classes every Saturday and alternative Sundays (supplemented with online classes as required).

Admission : Flexibility of admission two times in a year ie. January (Spring batch) and June (Fall batch)

Rich & diverse peer group :

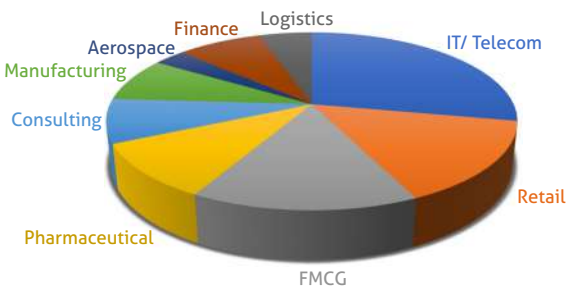
Roles Diversity: Product Manager, Project Manager, Senior Analyst, Data Scientists, Associate Director, Marketing, Sales Manager, Team Leader, Software Engineer, Academicians and Ex Armed Forces!

Organization Diversity: Over 75% of the class is from Global & Indian Top 500 corporates. A few from start-ups and very innovative firms too.

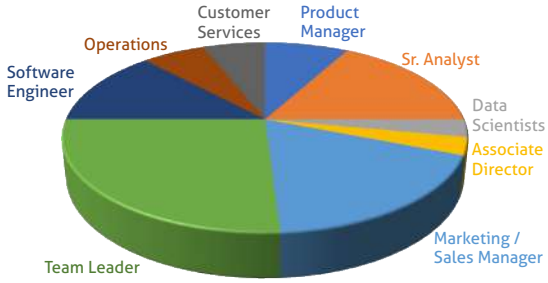
Age Diversity: With an average age of 32 years, few students of 40+ years old & a even 25 years old.

Gender Diversity: We are very proud that every batch have nearly equal women and men students.

INDUSTRY DIVERSITY



ROLE DIVERSITY



Program Structure (CORE COURSES - 15 credits in each trimesters)

TRIMESTER 1

COURSE	CREDITS
Perspective in Organisation	1.5
Microeconomics	3.0
Financial Accounting	3.0
Quantitative Techniques	3.0
Digital Transformation	1.5
Business Communication	1.5
Business Environment	1.5

TRIMESTER 2

COURSE	CREDITS
Marketing Management 1	3.0
Financial Management	3.0
Operations Management	3.0
Managerial Accounting	3.0
Business Analytics	3.0

TRIMESTER 3

COURSE	CREDITS
Marketing Management 2	3.0
Project Management	3.0
People & Organization Capability	3.0
Business Strategy Formulation	3.0
Enterprise Risk Management	3.0

TRIMESTER 4 (Core)

COURSE	CREDITS
Negotiation Skills	1.5
Business Strategy Implementation	1.5
Artificial Intelligence	1.5
Leadership & Change Mgmt.	1.5
Corporate Governance Ethics & Business Law	3.0
Business Simulation	3.0

TRIMESTER 4 (Elective)

To select any 2 courses totalling 3 credits

COURSE	1.5 CREDITS each
Business Analysis and Valuation	
Wealth Management	
High Performance Organizations	
Talent Management	
Strategic Brand Management	
Managing Customer Experience	

Program Structure (Continue)

TRIMESTER 5

Core Subject : Project Work 3.0 credits

Electives in Trimester V (any combination totalling 12 credits)

AREA	COURSE	CREDITS
MARKETING	Marketing Analytics	1.5
	Business Marketing	1.5
FINANCE	Financial Instruments and Markets	1.5
	Entrepreneurial Finance	1.5
	Financial Dimension of Corporate Restructuring	1.5
	Financial Analytics	1.5
OPERATIONS	Lean Management	1.5
	Theory of Constraints	1.5
	Advanced Supply Chain Management	1.5
	Six Sigma	1.5
	Operations Analytics	1.5
	Strategic Sourcing and E-Procurement	1.5
HUMAN RESOURCES	HR Laws	1.5
	Emotional Intelligence	1.5
	HR Analytics	1.5
GENERAL MGMT.	Personal Mastery and Leadership*	3.0
	Innovation Management	1.5
	Entrepreneurship	1.5
	Consulting Skills	1.5
	Advanced Strategy	1.5
VERTICAL	Management of IT Services	3.0
	Retail Management	3.0
	Managing Service Success	3.0

TESTIMONIALS FROM ALUMNI

I signed up for the MPE programme with the intent of getting an overall understanding of how a business works. I got that and a lot more !! The faculty, facilities & curriculum of the MPE programme are tailor-made for working executives. The learning which comes from the class itself is hugely relevant & useful. I am now able to do my job in a better manner & am looking at other internal job opportunities in different domains. My confidence levels in speaking about strategic issues in a large forum has improved significantly. In addition to all of this it was a fun filled 20 months !

- Rajesh Rajan, Vodafone

MPE Program is great for getting deeper knowledge into various domains (e.g. Marketing, Strategy) and overall working of an organization. The opportunity to network with people from other industries and the class exercises are also helpful to broaden your perspective.

- Prabhakar Kini, Volvo India

A highly flexible and well structured program led by esteemed and highly experienced faculty for mid-level professionals aspiring to fulfill their craving for management science without the opportunity cost of leaving your job/career.

- Rajesh Parikh, Entrepreneur

It's a comprehensive and well designed program. The major highlight of the program is that it covers the basics across a wide spectrum be it Branding, Marketing, Retail, Operations Research, Negotiation skills, Finance etc. All that are needed for a leader is covered in this Program. Its more of an awareness of all concepts that the industry uses and that is really helpful. This Program empowers you to understand what one is talking about even though you are not an expert in that field and can take informed decisions as you have a basic knowledge.

- Venkatraman Jayasankar, TCS

Excellent Program to learn management fundamentals, relate to you and your organization and thereby become a true management professional. The experience brought into class by your own fellow students from various industries apart from the professors is the differentiator.

- Sai Babu E V S, Wipro Technologies

MPE program gave me good insights into business management and helped me see the bigger picture of why we do, what we do in business. It helped my career by giving more oppurtunity in business centric role rather than technical role that I was working in before. It helped me understand the various aspects of a business and its assorted functions and will hopefully help me in my career.

- Abhishek Sarkar, Target Corporation

Once I made a conscious decision to join MPE at NMIMS from day one the professors and the Management has supported us and made a very collaborative culture to learn Management concepts . This curriculum has helped me to crack the role which I always want and also the management has guided to realise my ambition. I will recommend this Program to all.

- Mayank Jain, Samsung India Electronics

"I enrolled for the NMIMS Executive MBA Program having completed 16 years of professional work experience. Pursuing the executive course as a weekend student along with my full-time job as a General Manager of an MNC was very challenging. The program was worth the efforts. It gave me a deeper understanding of the Complete Business Cycle. I could improve upon few key skills like Entrepreneurship, Strategic Thinking and Data Driven decision making. I am putting the learnings at the institute to good use in my current role as CEO of a progressive company. The faculty at NMIMS is fabulous, they demonstrate a lot of passion and commitment."

Manjunath M D CEO, Knnd Associates Private Limited

MPE program at NMIMS is a very well designed, structured & suited for working executives. The best part is the interaction with highly experienced classmates from various industries sharing their perspective backed by highly skilled faculty. The modules & assignment are designed to take care of current industry trends and requirements. It was a great learning experience and added value to my career moreover it gave me another chance to enjoy college life.

- Nickson Dicson, Microsoft

FAQs

- **About Institution**

  NMIMS Bangalore, in the 13th year since its inception has carved a niche and stands out to be counted as one of the leading B-Schools in the country.
  The Institute boasts of specific specializations in Finance, Marketing, Operations and HR, with the recent addition being in the domain of Analytics.

- **Accreditation & International affiliations**

  NMIMS Bangalore has been approved by the,
  - Globally recognised AMBA Accreditation.

- **Rankings of NMIMS Bengaluru**

  1. Ranked No: 1 Private B-School in Bangalore by Business Today for 2019
  2. NMIMS Bengaluru ranked amongst the top 5 emerging B-schools for 2015 by 'National Human Resource Development Network (NHRDN)' - 2015
  3. Ranked 7th best University in the country by 'Business Today'
  4. Ranked 9th in Central Asia & among top 200 across the globe by 'EdUniversal, France' International Affiliations.
  5. Recently Eduniversal has ranked NMIMS Bengaluru as 14th in General Management in Central Asia, which is a testimony to the continuous progress that NMIMS Bangalore has made in a short span of time

- **Program Duration**

  20-Month

- **Eligibility Criteria for PGDM - Executive**

  1) Graduate with 50% and Graduates with consistently good academic records.
  2) Work experience of 3+ yrs. after graduation

- **For other questions available on website please click here** FAQ's

Google map Location for Campus

Admission Form

Brochure

CONTACT US

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